ScreenCloud Stories

ScreenCloud

ScreenCloud

Creating connected workforces and workplaces with screens that communicate

Every day, ScreenCloud's 9,000+ customers publish content to hundreds and thousands of screens – on the walls of warehouses, offices, factories, depots, break rooms, corridors, cafeterias, and foyers across their organizations.

See how some of the world's top enterprise brands use digital signage to drive business-wide ROI, and get inspired!

Most of the organizations we partner with are trying to achieve one or more of the following goals through sharing content on screens.

I'm interested in using screens to improve...

Watch out for our game changers – screen stories that transform how frontline employees work.

Employee engagement

Elevate employee engagement for deskless or digitally detached employees on the frontline, with: company announcements on promotions, company and individual successes, birthdays, work anniversaries, new benefits, vacancies, or results of engagement surveys.

View Stories

Productivity and performance

Improve productivity through the timely communication of focused metrics and data, such as: rotas and shift information, call centre KPIs, performance dashboards, new training courses and opportunities, and other business intelligence.

View Stories

Operational efficiency

Achieve greater operational efficiency through more effective functional communication, such as: emergency alerts, compliance and health & safety messaging, delivery schedules, maintenance ledgers, wayfinding, product recall notices, or weather and traffic warnings.

View Stories

Encourage survey participation
Digital asset library

Showcase promotions
Canvas app

Promote cultural events
Digital asset library

Share new blogs automatically
Staffbase app

Broadcast employee benefits
MS Teams app

Publish job vacancies
Canvas app

Showcase company values
OneDrive app

Recognise and reward training
AwardCo app

Welcome new joiners in style
Canvas app

Manage rotas and tickets
PowerBI app

GAME CHANGER

View sales metrics by region
Excel Sheets app

GAME CHANGER

Prompt business-critical action
PowerBI app

View accidents by region
Grafana app

Promote employee apps
Canvas app

Monitor campaign performance
Google Slides app

Manage deadlines
Tableau app

Set urgent tasks
Viva Engage app

GAME CHANGER

Reporting incidents
PowerBI app

Enhance emergency response
Emergency Alerts app

GAME CHANGER

Prevent workplace injuries
Canvas app

Share internal policies
MS Teams app

GAME CHANGER

Stay on top of deliveries
PowerBI app

Give visitors directions
Digital asset library

Match names to faces
PowerPoint

Stay up to date, on the go
ScreenCloud Touch

Reinforce safety messaging
OneDrive app

Prompt app downloads
PowerPoint

🧑 "As an **employee**, I want to be reminded of the upcoming surveys so that I can contribute my opinions, along with the ability to access the survey directly from my phone as it makes it more convenient for me to provide feedback on the go."

🧑 "As a **HR leader**, I prepare quarterly reports for C-Suite, and one of the metrics I report on is the results of the employee engagement survey. Low participation is a result in itself and looked poorly upon, so encouraging participation via screens and a QR code just makes sense. It increases uptake, and the metrics feature allows me to see which areas/teams are most and least engaged, which means I can plan better and deliver better outcomes in the long term."
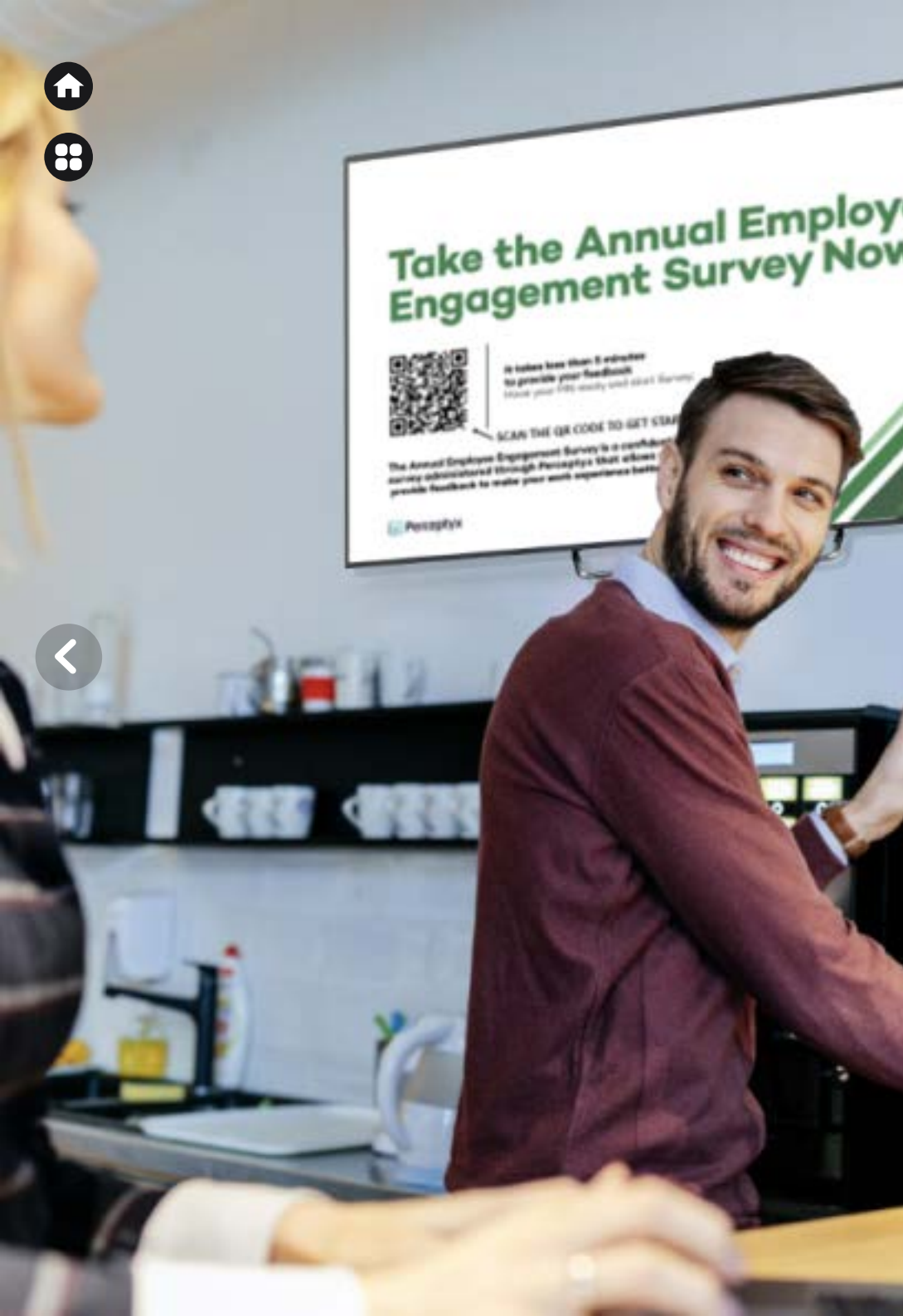
User: Employees

Creator: HR, Internal Communications

Content: A reminder encouraging employees to complete the annual employee management survey, with a QR code linked to designated survey.

Benefit: Encouraging employee participation, management can gather valuable feedback for improving company policies, processes, and employee satisfaction. This benefits both the employees by giving them a platform to voice their opinions and the company by gaining insights for continuous improvement.

Building: Break rooms, hallways, entrances to work floors

Data source: Digital asset library

Capability: By consolidating company communications and processes into one central space, users can quickly disseminate important messages and repurpose content, extending its lifespan. This capability allows for maximum utilization of existing resources, thereby saving time and effort that would otherwise be required to create new content from scratch. Furthermore, it enables the distribution of reminders to employees regarding annual employee surveys through user-friendly QR codes that are easy to scan. This approach not only boosts survey participation but also promotes enhanced employee engagement and facilitates valuable feedback.

🧑 "I'm **Jared.** I feel proud to see my name up on the big screen – this pride naturally translates to pride in working for my employer, and extra motivation to stick around."

🧑 "As a **regional manager**, this sort of content serves to make Jared feel valued, let others know who they're now reporting to/can direct requests to (in order to increase operational efficiency) and for all employees to know that career progression is tangible and their achievements will be recognised publicly (improving retention)."

User: Employees

Creator: HR, Internal Communications

Content: Recognition; acknowledging employees' hard work and highlighting new promotion.

Benefit: Making employees feel recognized, encouraging retention by recognizing length of service.

Building: Warehouse, break rooms

Data source: Canvas app

Capability: Streamlines content creation for HR teams by empowering them to effortlessly produce visually appealing content within Studio, eliminating the need for external tools or designer assistance. With the ability to save designs as templates, users can ensure consistent branding and messaging when it comes to employee recognition. It also allows teams to iterate and repurpose images for future messaging, extending the content lifespan. This scalability enables companies to automate thousands of birthday, work anniversary, or new joiner announcements, supporting seamless operations and fostering a culture of celebration and engagement.

🧑 "As an **employee** attending the game, I want to easily access instructions for how to log into the website and collect my ticket. This way, I can participate in the event without hassle and fully enjoy the game."

🧑 "As a member of the **HR team**, I can use ScreenCloud's QR Metrics feature to see how many employees are engaging with this content/planning to attend the company game. In the longer term, I can more accurately allocate tickets or restructure the benefits program for maximum uptake."

User: Employees

Creator: HR, Marketing

Content: Instructions and details on how to log into a specific website to collect tickets for a company scheduled game.

Benefit: HR can effectively promote the event and provide clear instructions for ticket collection, encouraging active employee participation and engagement. Serves as a helpful reminder and facilitates a seamless ticket retrieval process, creating a positive experience for everyone involved.

Building: Main entrance, break rooms, hallways

Data source: Digital asset library

Capability: Consolidating company communications and processes in Studio's asset library empowers both tech-savvy and non-tech-savvy individuals to efficiently disseminate crucial messages across multiple screens, repurpose content, and extend its lifespan. This capability reduces the reliance on designers and streamlines processes of knowledge sharing. By keeping employees up-to-date with their interests and available benefits, it fosters a sense of unity, excitement, and engagement within the company. Employees are well-informed about upcoming activities and feel involved in the company's social events, leaving a positive impression and reinforcing the company's commitment to creating a supportive and enjoyable work environment.

🪖 "As a **driver**, I appreciate being able to scan QR codes displayed on screens throughout the company premises to access additional information about safety protocols. This helps me stay informed and navigate my daily tasks more efficiently, ensuring timely and safe deliveries, and caters to make on-the-road type job."

🪖 "As an **office employee**, having QR codes displayed on screens allows me to easily access relevant articles, company updates, and resources. It keeps me connected to the latest information, if I happen to miss them in the Staffbase channel. By promoting knowledge sharing, these QR codes significantly enhance both my productivity and engagement in the workplace."

🪖 "As an **admin**, I can effortlessly share important articles communicated in Staffbase to screens across different areas of the company. The automatic design feature relieves the designers, eliminating the need for extra work and ensuring consistent, visually appealing displays. This improvement in communication keeps our deskless and frontline workers well-informed and connected with the organization."

User: Deskless and office employees

Creator: HR, Marketing

Content: Signposting importing articles about health and safety standard, using a QR code directing to said article.

Benefit: Effortlessly guide users to significant articles shared through existing tools by implementing a conveniently placed QR code, serving as a direct pathway to the corresponding content. keeping employees informed and connected.

Building: HQ, break rooms, loading bay

Data source: Staffbase app

Capability: Employers can signpost existing blogs from Staffbase channels directly to screens via the Staffbase app, eliminating the need for designers as the screens automatically take care of the design element. This capability facilitates the sharing of information ensuring a connected workforce, particularly benefiting those who rely on digital signage for real-time updates for any blogs or for circulating internal content. The incorporation of QR codes not only guides users to relevant articles and resources, but also enables employers to measure engagement through the number of scans and make adjustments to screen placement and content optimization.
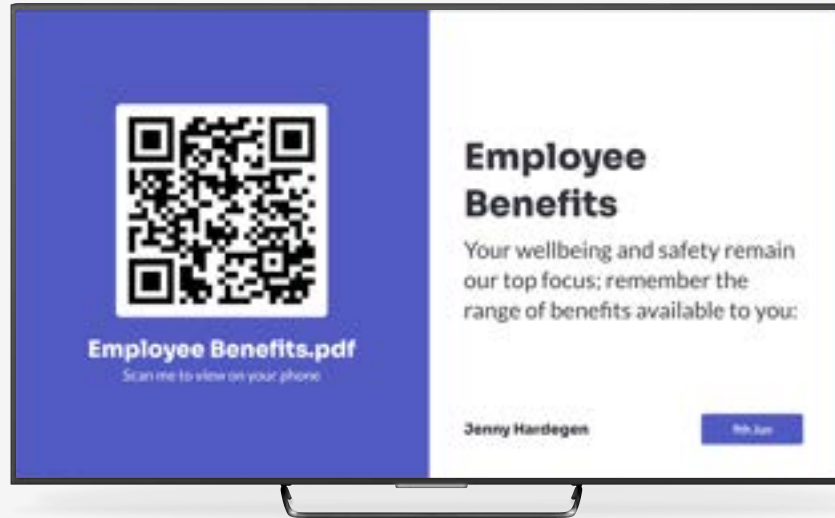
🧑 "As an **employee**, I want to see that my wellbeing is a priority so that I feel valued and supported in the workplace as well have easy access to what my benefits are."

🧑 "As a member of the **HR team**, I want to display content that highlights the benefits available to employees so that they are aware of the resources offered by the company."

🧑 "As a **visitor**, I want to see messages about employee wellbeing to gain a positive impression of the company, this helps me understand the company values and have more trust in my decision to interact with them."
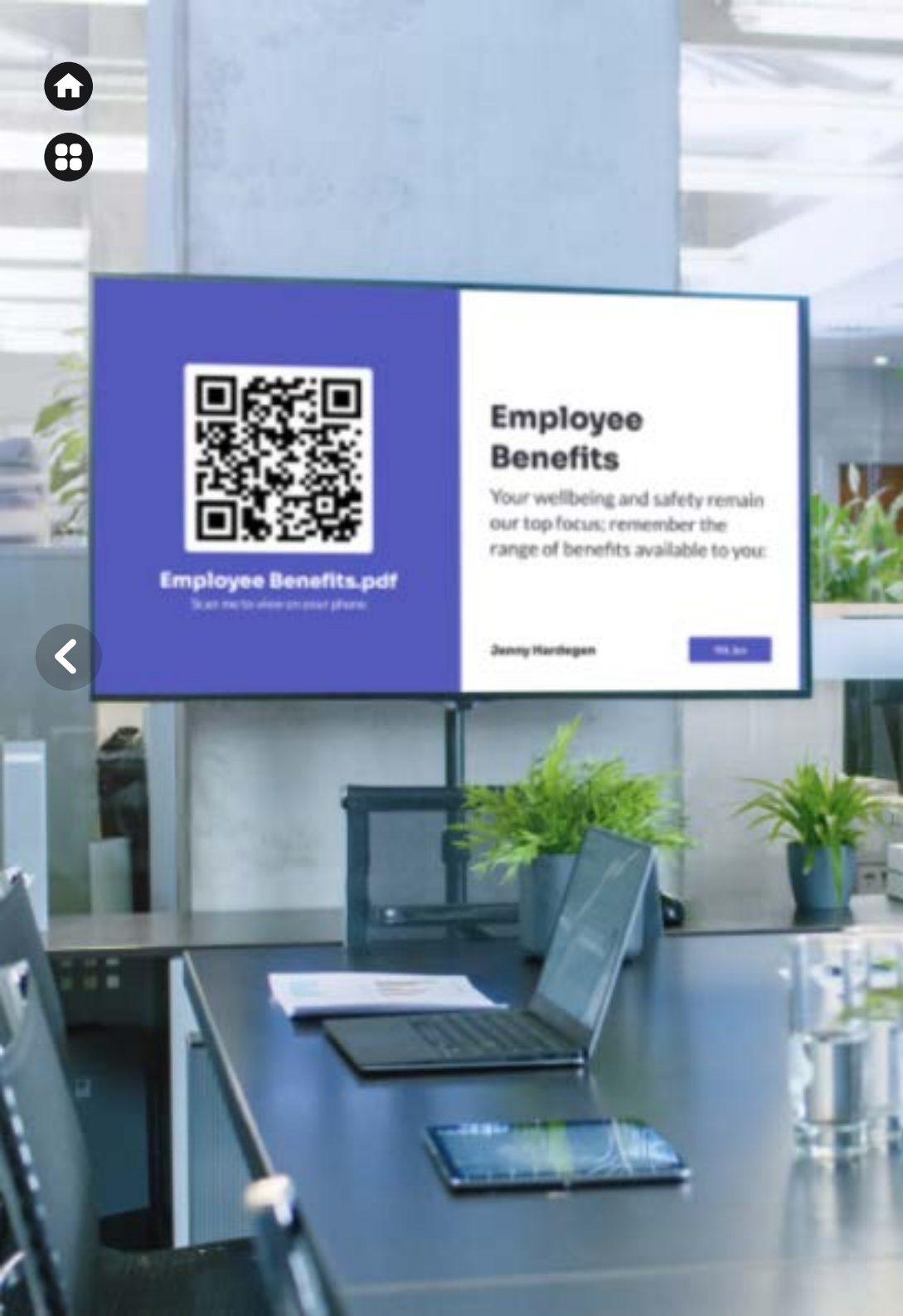
User: Employees

Creator: HR team

Content: Reminding employees that their wellbeing is priority, providing easy access to information on benefits packages.

Benefit: Employees are reminded of the company's commitment to their wellbeing, which enhances morale, satisfaction, and engagement. It promotes a positive work environment, encourages employee retention, and attracts new talent.

Building: Hallways, office spaces, common rooms

Data source: Microsoft Teams app

Capability: By utilizing this capability, HR can save valuable time creating content related to employee benefits. Any messages shared in Microsoft Teams are automatically displayed in a way that's perfect for screens, accompanied by a QR code directing to any attached files. This eliminates the need for designers and ensures quick and engaging content that promotes employee engagement. Deskless workers and employees on the move can stay connected, informed, and consistently reminded of the company's commitment to their wellbeing. Moreover, companies can measure the number of scans and identify which screens receive the most attention, enabling data-driven decisions regarding screen placement and content optimization. This capability enhances communication effectiveness, reinforces the company's values, and contributes to a positive work environment that fosters employee morale, satisfaction, and loyalty.

🧑 "As a **frontline worker** in bottling, I don't have access to a work laptop or jobs board, so I rely on screens to let me know about job vacancies in real-time or as close to as possible. This keeps me informed, and, even if there's nothing suitable at the moment, I know my employer has plenty of opportunities for career progression."

🧑 "As a member of the **People team**, two of my key objectives are around reducing time to fill a role and promoting upward mobility. Informing our deskless/frontline workers about job vacancies assists me in both goals, while also enhancing long-term retention. This ultimately saves the business valuable time, money, and resources that would have otherwise been allocated to recruitment and retraining expenses."
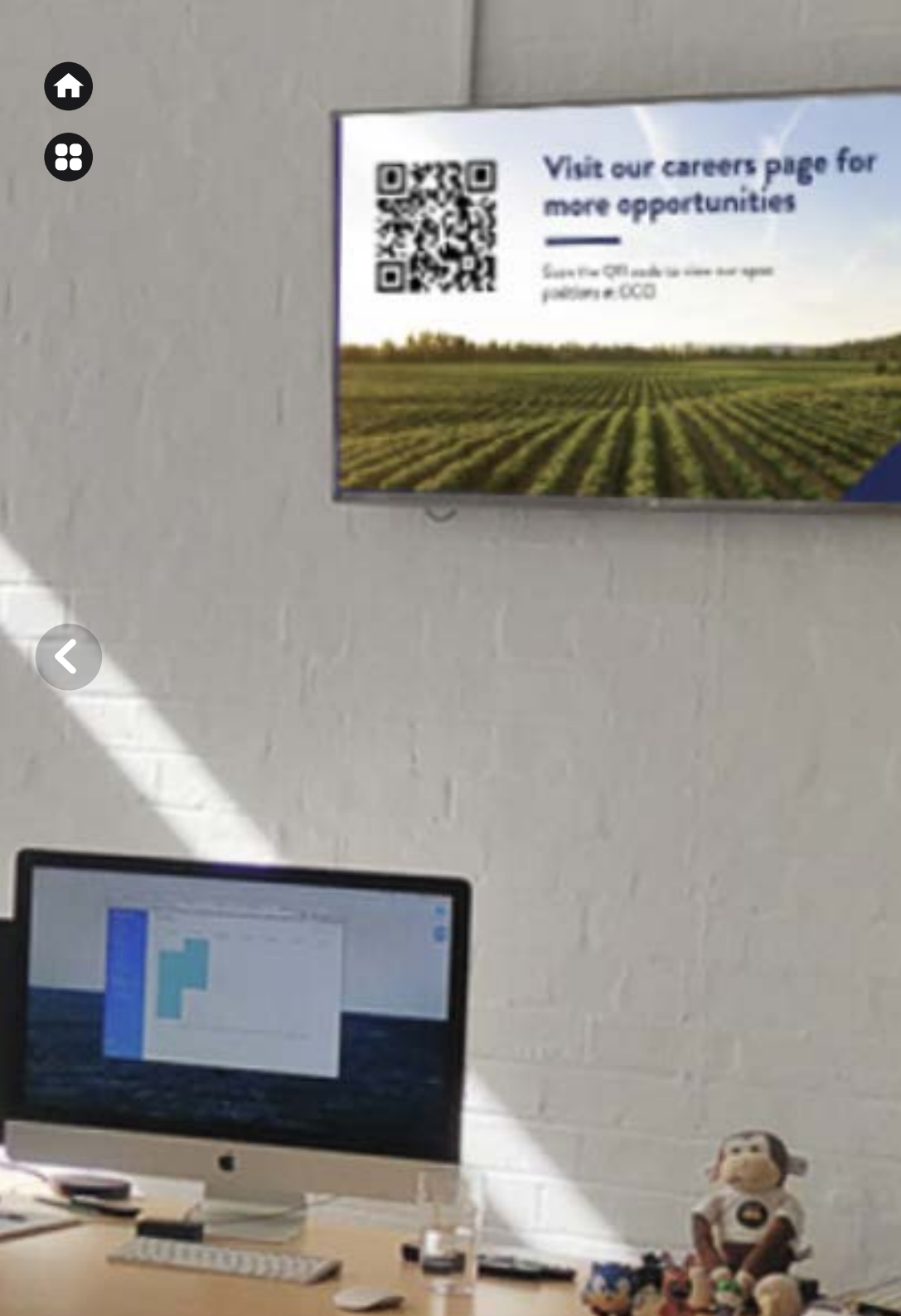
User: Employees and prospective employees
Creator: HR, Production System Manager
Content: A message to employees about the available positions in the company and a QR code guiding them to the respective page.
Benefit: Increasing awareness of internal job opportunities, promoting career growth, and fostering upward mobility.
Building: Entrance, break rooms, common areas
Data source: Canvas app
Capability: Empowers HR to streamline the content creation process, enabling effortless production of visually appealing content within Studio, eliminating the need for external tools or designer assistance. With the option to save designs as templates, users can iterate or repurpose images for future messaging, ensuring consistent branding across screens. This capability allows HR teams to publish vacancies as soon as they are available, promoting internal mobility, and reducing external hiring costs. The built-in QR code feature enables employers to measure employee engagement using the Metrics tab, and A/B test content to see what content is garnering most scans and which screen locations perform the best.

What does an inclusive culture mean

Diversity is a fact, but *inclusion* is an act. **It is something that we must work towards actively and intentionally.** It is a choice, one that Ricoh ties closely to our Ricoh Way Values, especially **Teamwork and Ethics & Integrity.**

Unless you are proactively including, you are probably accidentally excluding.

David Rock

Living the Ricoh Way: *Embracing our values through inclusive behaviours*

Cultural change programme to develop and embed behaviours that support an inclusive culture, where employees are treated with respect and dignity, and feel valued and empowered to achieve fulfilment through work.

🧑 "As a **seasonal contractor** working 'in the field', I wasn't given a laptop or digital onboarding pack – and being able to learn about my employer via screens is a huge help, and makes me feel connected and engaged, even if I'm only here for a short while."

🧑 "As an **investor,** I want to see the companies values as it instills confident in choosing them as a partner, knowing that we share the same principles."
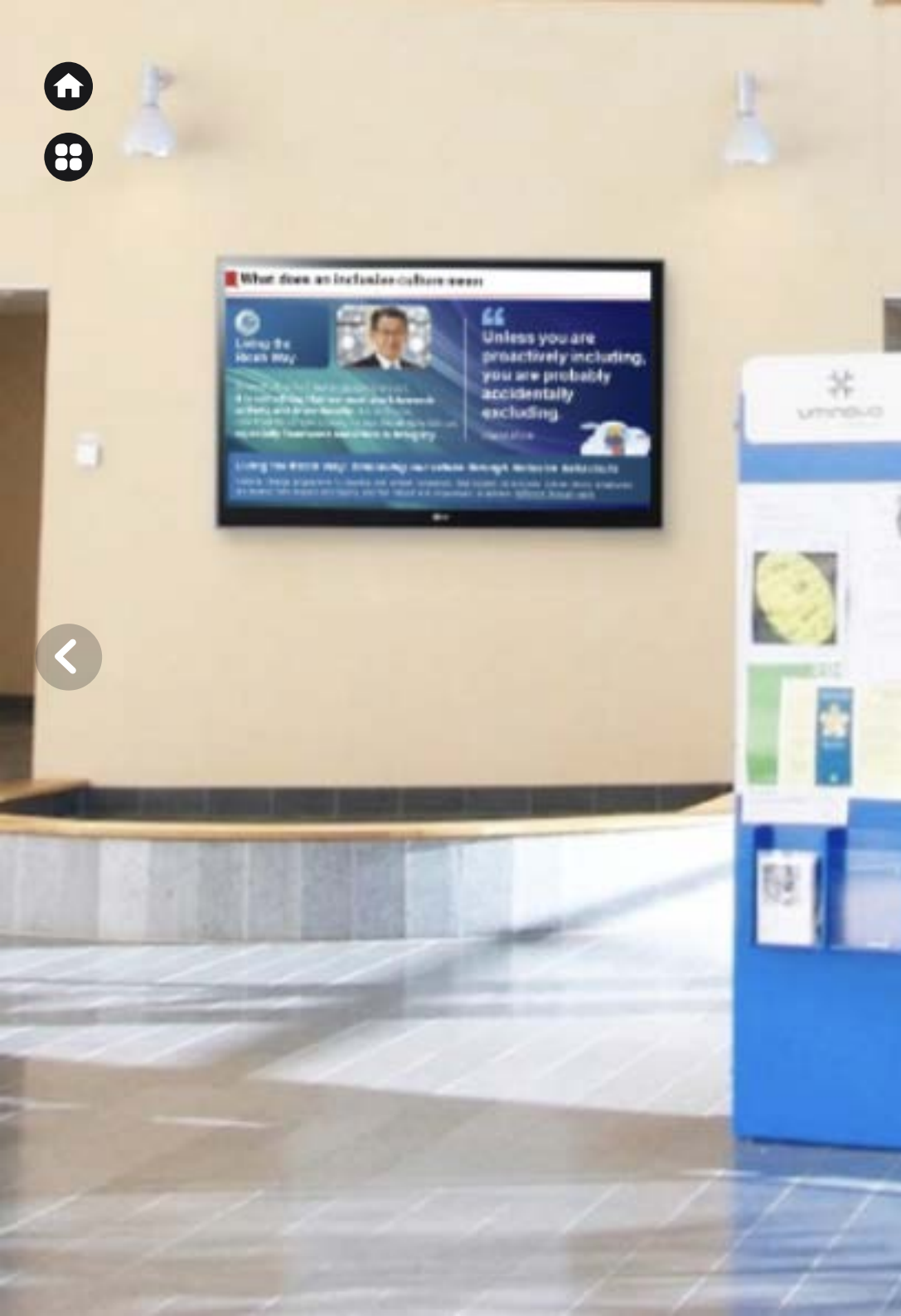
User: Employees and visitors

Creator: HR, Marketing

Content: A message from leadership deep diving into what the company values are, and how it can be acted out on a day to day basis.

Benefit: Reinforcing company values among employees and creating a positive brand image for customers. Plus; aligning employee behavior with organizational goals, fostering a sense of belonging and purpose, and attracting customers who resonate with the company's values.

Building: Lobby, break rooms, common areas

Data source: OneDrive app

Capability: Users can effortlessly create visually captivating slideshows using images or videos from existing OneDrive folders. Real-time updates ensure that any changes made to the original folder automatically filter through to the screens, eliminating the need for manual work. This streamlines the workflow of the marketing team and HR teams, helping them focus on crafting impactful messaging rather than spending excessive time on content management tasks. Ultimately enhancing their ability to effectively perform their job and keep the workforce connected and well informed about company values.

🧑 "As a **deskless employee**, seeing recognition posts about me on screens makes me feel connected and it's a powerful reminder that my hard work is recognized and appreciated by the entire organization, even though I may not always interact with office colleagues directly."

🧑 "As a **production floor manager**, seeing the hard work of my team recognized throughout the organization is empowering to know that colleagues from different departments and offices recognize and value our contributions to the company's success."
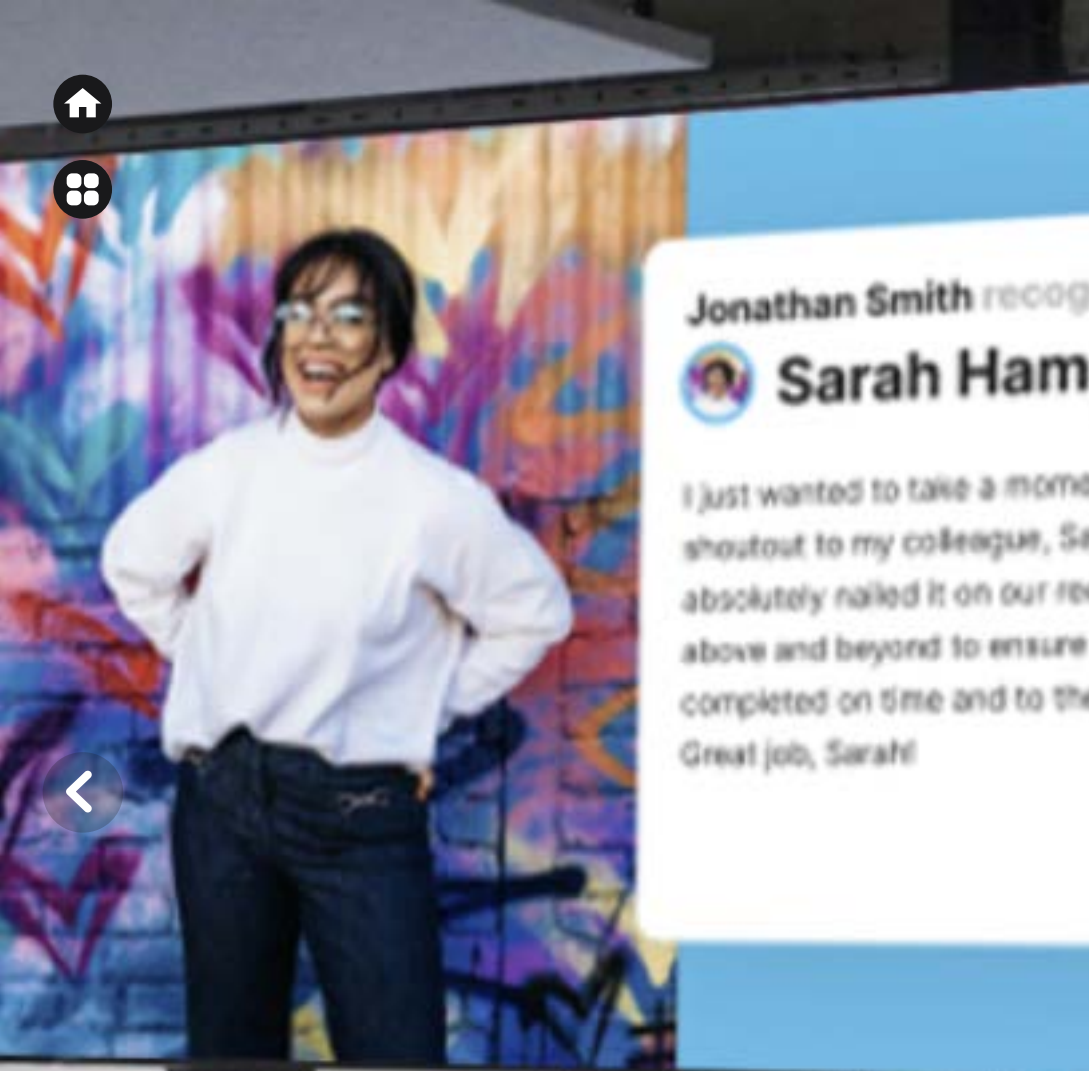
User: Deskless and office employees

Creator: HR, Marketing

Content: Employee praise posts sharing positive peer-to-peer feedback.

Benefit: Extending the reach of praise to screens, helping include deskless workers and other digitally detached employees, as well as promote achievements and encourage good work.

**Building:** Office, production floors, break rooms

Data source: AwardCo app

Capability: Integrates recognition feeds with AwardCo app to automatically post praise messages to designated screens. This capability leverages predefined templates that take care of the design aspect, eliminating the need for designers and streamlining the process of promoting achievements across the organization through screens. The dissemination of praise and recognition posts extends the reach to deskless workers and digitally disconnected employees, fostering a sense of connection and inclusivity throughout the entire company.

🤵 "As an **employee**, I can easily scan the QR code on screens allowing me to learn more about my teammates on the go, helping strengthen my work relationships and foster a sense of camaraderie."

🤵 "As a member of the **HR team**, I take pride in creating impactful and on-brand content using Canvas' templates. By tracking the number of scans, I gain valuable insights into the campaign's effectiveness and identify the screens with the highest engagements. This enables me to make data-driven adjustments, optimizing the content and targeting areas with the most engagement. My goal is to foster stronger connections among teammates and create a thriving workplace culture, and this approach helps me achieve it effectively."
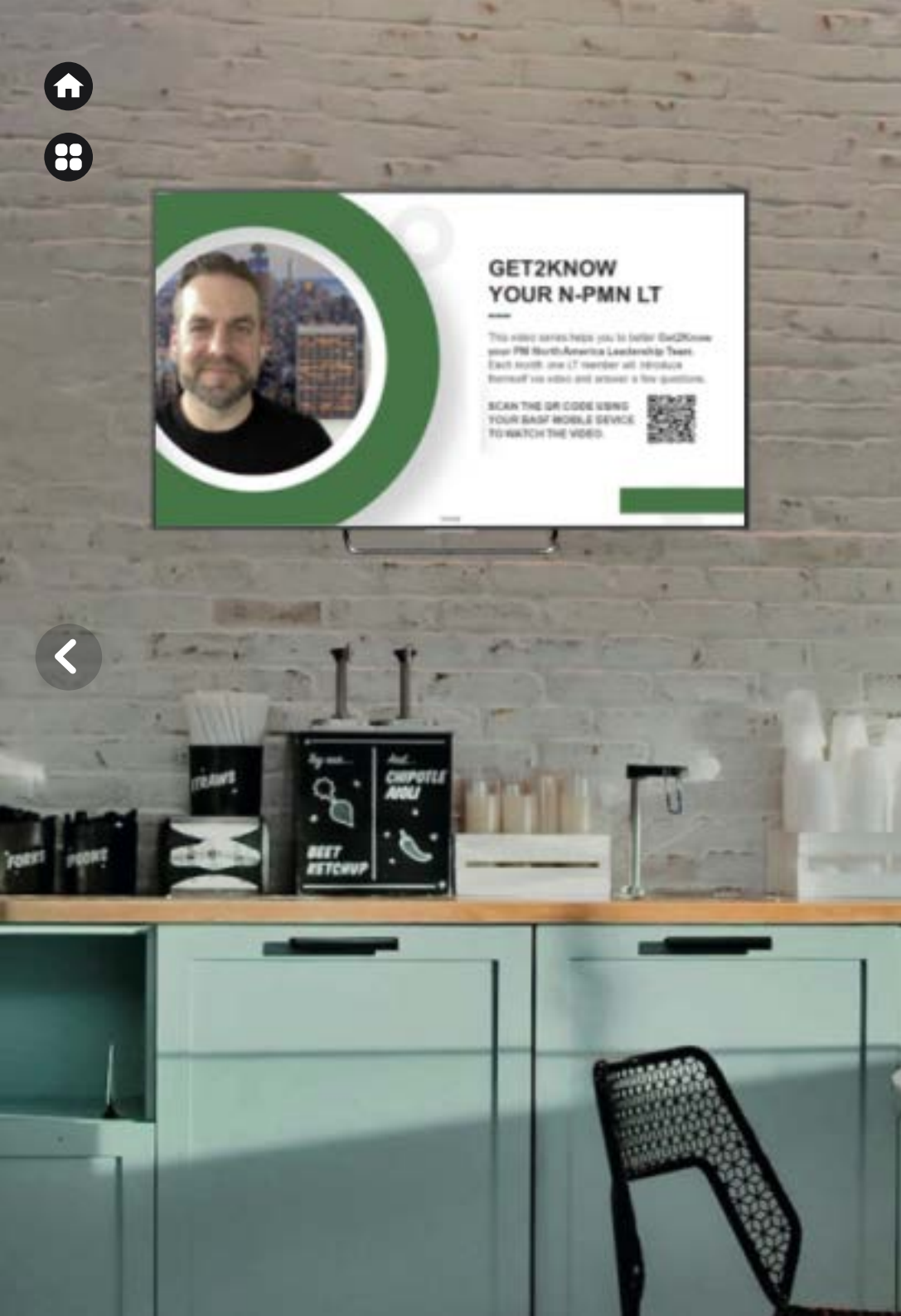
User: Employees

Creator: HR team

Content: Promotion of a "Get-To-Know" your teammates monthly campaign, encouraging employees to learn about each others' hobbies, interests, and lives outside of work.

Benefit: Employees can learn more about their colleagues, enhancing collaboration, teamwork, and employee engagement. Likewise the company can improve employee communication and teamwork, ultimately leading to increased productivity and a positive company culture.

Building: Admin, break rooms, kitchen, hallways

Data source: Canvas app

Capability: Streamlines content creation for HR teams by empowering them to effortlessly produce visually appealing content within Studio, eliminating the need for external tools or designer assistance. With the ability to save designs as templates, users can ensure consistent branding and messaging when it comes to employee participation campaigns. It also allows teams to iterate and repurpose images for future messaging, extending the content lifespan. This capability allows employees to participate in the campaign right on the spot using their phones leading to a more cohesive workforce revolving around communications and teamwork. As well as allows HR to track scans to view how many users are engaging and which screens locations are gaining the most traction.

🤴 "As an **emergency call operator**, receiving live reports from on-scene ambulance drivers is crucial for coordinating resources and providing the necessary support. It allows me to have up-to-date information about the patient's plan, transportation details, ETA, and their condition, enabling me to make informed decisions and ensure the appropriate resources are allocated."

🤴 "As an **ambulance driver**, being able to provide live reports about the patient's plan, transportation information, ETA, condition, and required support enhances our ability to communicate and collaborate with other emergency staff. It enables us to share accurate and timely information."

🤴 "As an **administrator**, having access to the live reports from ambulance drivers enhances my situational awareness and enables me to effectively manage the resources or equipment needed. It allows me to assess the situation, coordinate with on staff doctors, and respond effectively."

User: Emergency call operators, Admin, ambulance drivers

Creator: Admin, drivers

Content: A live report provided by on-scene ambulance drivers, including details about the patient's plan, transportation information, ETA, patient condition, and support required.

Benefit: By sharing real-time situation reports within 30 minutes of arrival, ambulance drivers enable shared decision-making between on-scene and off-scene emergency staff, allowing them to have a comprehensive understanding of the situation and to prepare anything necessary for the patient.

Building: Ambulance bays, dispatch floors

Data source: Microsoft PowerBI app

Capability: By leveraging the integrated and secure PowerBI app, the latest reports from ambulance drivers are seamlessly transmitted to screens at frequent intervals, providing real-time updates. This capability enables doctors to receive real-time information directly from drivers at the scene of the accident. By expanding the reach of existing PowerBI data and visualizing it on screens, this ensures that doctors have quick access to accurate information, empowering them to prepare effectively and respond promptly when the patient arrives. Consequently, this enhances the efficiency and effectiveness of emergency response, ultimately leading to improved patient outcomes.

Replacing paper systems with screens **improves decision-making speed and accuracy** drives **increased revenues** across sales organizations

🧑 "As a **district manager**, I appreciate the ability to monitor the performance of different offices simultaneously. It quickly gives me insights that allow me to compare their performance, spot top-performing districts, and implement targeted strategies to enhance areas that need improvement. It's a great way to stay informed and effectively manage our districts, ensuring optimal performance across the board."

🧑 "As a **sales rep**, seeing real-time sales data is a powerful reminder of how my efforts contribute to our company's success. It ignites a sense of pride and accomplishment, motivating me to push harder and achieve even better results. The healthy competition among districts fuels my determination to excel and adds an exciting twist to my role."

User: Employees and Admin
Creator: IT, Sales Operations
Content: Displaying real-time sales data across different office districts.
Benefit: Provides valuable insights and visibility into the performance of sales activities, empowering decision makers to make more accurate predictions, adjust sales targets based on real-time data, and effectively allocate resources.
Building: Office screens, break rooms
Data source: Excel Sheets app
Capability: By integrating existing Excel sheets with our app, users can easily create and share spreadsheets online, while enjoying the convenience of real-time updates flowing seamlessly to screens. This eliminates the manual effort of populating screens and provides sales teams with instant access to the right information at a glance. It reduces dependency on others for information retrieval, streamlines workflows, and fosters healthy competition among districts. The capability transforms the previously manual process into an automated system, delivering real-time sales data and valuable insights to key decision makers. This empowers managers to analyze trends, identify areas for improvement, optimize sales strategies, and ultimately drive revenue growth.

Combining pop up alerts with operational information ensures **safety messages are seen instantly**, interrupting workflows when it is necessary to do so

🧑 "As an **employee**, having a comprehensive overview of the work order allows more easily monitor multiple moving parts in the packaging process, helping me to quickly identify any issues or bottlenecks."

🧑 "As a **manager**, having a comprehensive overview of the production site allows me to monitor the progress of my employees on their assigned tasks and assess their workload to identify any resource gaps, and provide timely assistance or allocate additional resources as needed."

🧑 "As **safety personnel**, I closely monitor the screens to promptly identify any malfunctions or warning signs indicating potentially hazardous CO2 levels, promptly taking necessary precautions or actions to uphold a safe working environment."

User: Warehouse employees, site/shift managers, and safety personnel

Creator: Senior Systems Engineer

Content: A C02 alert 'interrupting regular programming', which is a progress report for the current work order for a wine bottle packaging facility, equipment that needs attention, and downtime reasons for the site.

Benefit: Enhances safety by providing immediate alerts to individuals about potentially hazardous conditions, promotes situational awareness by providing a comprehensive view of the workplace or industrial site, and enables prompt action to be taken in response to any identified issues or anomalies.

Building: Production

Data source: Microsoft PowerBI app

Capability: With PowerBI, users have the flexibility to customize the refresh rate, enabling frequent intervals of data reports that update to screens every minute. This capability allows emergency alerts, such as a toxic raise in CO2 level alert to be caught and displayed instantly. Not only does this capability ensure prompt awareness of potentially hazardous conditions, it provides a rich visualization of work order progress that enhances productivity on the factory floor. Overall enabling effective management of workplace conditions, promoting safety, and facilitating informed decision-making.

🧑‍🦲 "As a **shift leader**, I can see which activities are causing the most accidents in my team, and work with the higher-ups in HR and/or Operations to provide further materials or training on, for example, trolley use."

🧑‍🦲 "As an **area manager**, I can see how many accidents have occurred across the sites I look after this week, and how many have occurred year to date – and compare this to historical rates."

🧑‍🦲 "As a member of the **HR team**, I want to utilize the PowerBI app to access health and safety reports in order to effectively analyze and address workplace incidents and injuries. By comparing current data against previous years, I can identify trends and make better decisions to improve the organizations work place safety as a whole."
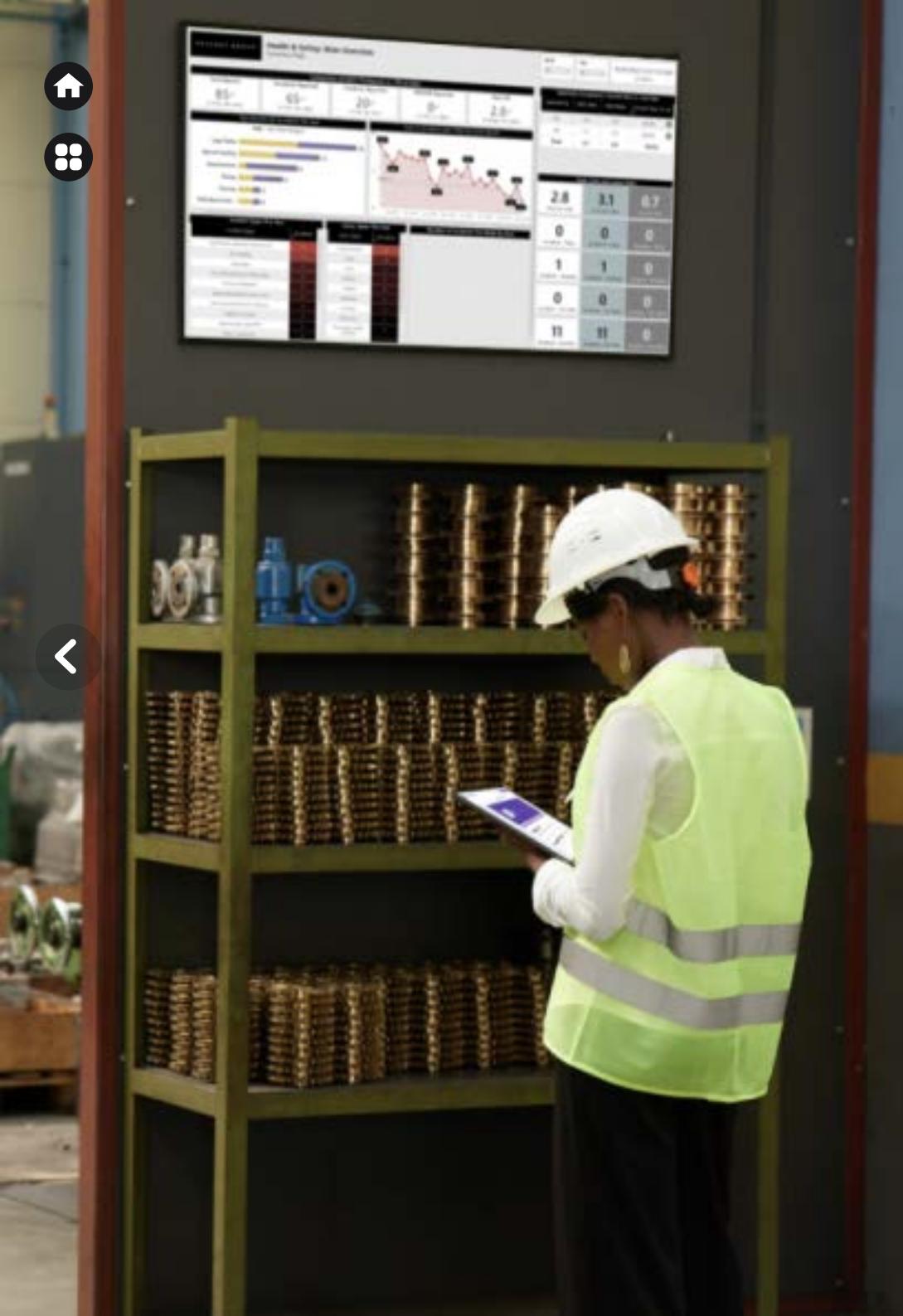
User: Shift managers, frontline employees, Operations

Creator: HR, Data team

Content: Health and safety reports compared against previous years and against targets, including top activities causing accidents and incident/injury types.

Benefit: Keeps shift leaders aware of incidents over time (aids in improvements, troubleshooting), helps HR/Operations understand where additional training or comms may be required, contributes to a safer and more compliant and productive work environment, reduces incidents and the associated bottom line impact.

Building: Warehouse, back office

Data source: Grafana app

Capability: By leveraging the integrated and secure Grafana app, the latest reports from health and safety data sources are automatically updated to screens at any custom interval. This capability allows operation teams to visualize real-time data about the incidents occurring on the factory floor, gaining awareness of incidents over time, while HR and operations teams can identify gaps in training and communication needs. This helps users foster a safer and more compliant work environment by putting the wellbeing of employees first, as well as a reduction in incidents and their associated impact on the bottom line.

🧑 "As a member of the **Logistics team**, I'm a mobile worker, and this type of content makes me feel informed and abreast of any changes. I now know how to book any future meetings and who to reach out to if I'm unsure."

🧑 "As a member of the **Security team**, I'm keen to promote the consolidation and standardization of our tech stack, and want to make sure all of employees know exactly what tools to use."

🧑 "As a leader in **Senior Management**, I want to ensure that employees receive clear and timely communication about upcoming changes in the business. This helps them understand and adjust to the new way of working, minimizing any potential disruptions to their working day."

User: Employees and Admin

Creator: Admin, Marketing

Content: An announcement to all employees detailing the shift of company standard communication tools and how to get further information about the change.

Benefit: Keep all teams informed, ensure operational efficiencies, and ensure that all employees are using approved software.

Building: Entrance, break rooms, hallways

Data source: Canvas app

Capability: By leveraging Canvas, Communications teams can streamline content creation, effortlessly producing visually appealing materials about company changes without relying on external tools or designer assistance. Saving designs as templates ensures consistent branding and messaging, while also allowing users to iterate and repurpose images, maximizing the value of existing resources. This capability cultivates a culture of transparency, minimizing confusion or uncertainty and enabling employees to adapt their work in alignment with the company's direction. It fosters open leadership practices, guarantees compliance with approved software usage, and optimizes overall communication effectiveness throughout the organization.

🧑 "As a **copywriter** in the marketing department, I can see how metrics related directly to my work outputs – such as CTR – are tracking."

🧑 "As a **paid media specialist**, I can see the PPC performance of the channels I'm running campaigns on, and adjust my spend/lead forecasting accordingly as I'm aware of CPLs."

🧑 "As a **marketer**, I can visualize my data without the need on an IT specialist as I can integrate with existing tools I am already familiar with."

User: Marketing, Admin, Finance

Creator: Marketing

Content: A quick summary of product marketing initiatives, and marketing/paid investments and campaigns.

Benefit: The marketing team (and/or wider business) can access information and metrics related to their advertising and promotional campaigns easily and quickly and track their recent performance against year to date. This then enables informed decision-making and action-taking in terms of spend, channel, etc.

Building: Office rooms, hallways, employee break rooms

Data source: Google Slides app

Capability: With the Google Slides app, users can seamlessly import their Google slides, build presentations online, and publish them to screens. The automatic slide rotation ensures a seamless display of all slides, while live updates enable real-time edits to be instantly reflected on screen. This capability empowers teams to collaborate on presentations, effectively communicate marketing performance, and gain a realistic overview of their outputs. By facilitating performance improvement initiatives and enhancing team productivity, it drives success in marketing endeavors.

🧑 "As a **driver**, I can easily and quickly access real-time information about the status of deliveries, and plan my day (e.g. knowing where I should stop for lunch) and workload accordingly."

🧑 "As a **manager**, having real-time visibility into the activities and destinations of the drivers I supervise enables me to track the elapsed time since the delivery order was received. This comprehensive overview empowers me to swiftly identify bottlenecks or delays in the process, facilitating informed decision-making for more effective resource allocation."
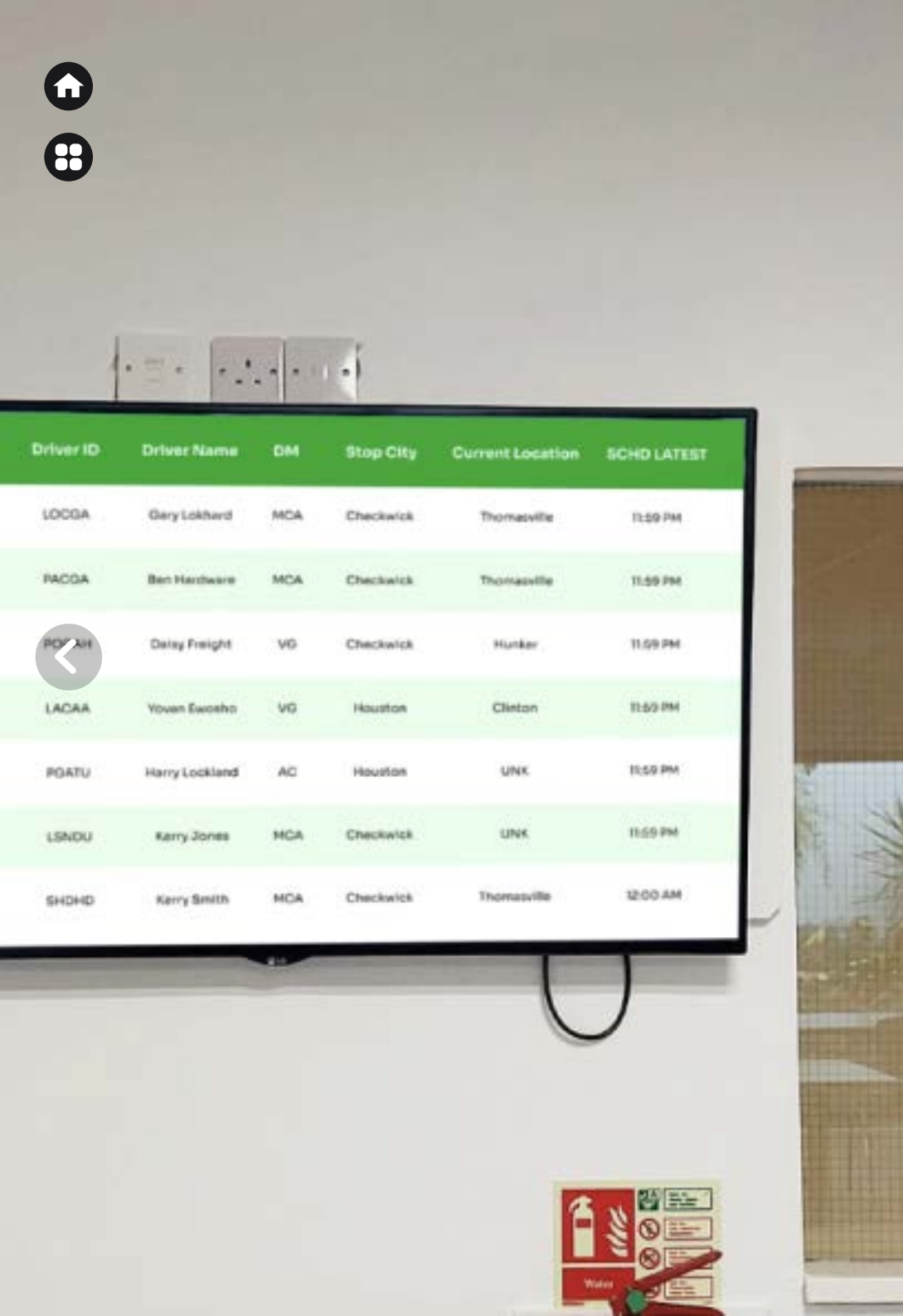
User: Drivers, managers

Creator: Admin

Content: A chart displaying pickups and deliveries by driver and order number.

Benefit: Provides a clear and organized overview of the distribution activities, ensuring efficient coordination and timely completion of deliveries.

Building: Loading docks

Data source: Tableau app

Capability: The Tableau app seamlessly integrates with the existing data sources, enabling the creation of dynamic screens that display up-to-date information. With frequent updates pushed to the screens, employees have access to secure, work critical information, such as the driver schedules and delivery destination. This capability not only allows secure data to scale across your organization safely, it allows for automatic updates of delivery times without manual intervention. By leveraging their existing data management software, users can effortlessly extend data reach and establish live connections. This fosters enhanced visibility into the distribution process, facilitates optimized route planning, and empowers data-driven decision-making. As a result, businesses can achieve heightened operational efficiency, improve customer satisfaction, and drive sustainable growth.
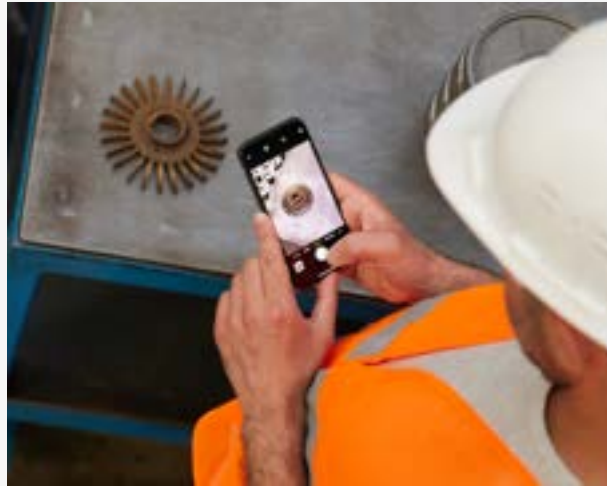
👷 "As a **quality assurance manager**, I can quickly communicate production issues via Viva Engage and display them on screen without the need for a designer, making sure my team are aware both in offices and on the warehouse floor."

👷 "As a **warehouse worker**, I feel more connected and able to share my ideas or findings with the rest of the team around. With content automatically displayed on screens, I don't have to check multiple devices or constantly monitor channels for important updates. This allows me to stay informed about critical information without disruptions, enabling efficient workflow and effective communication within the warehouse."
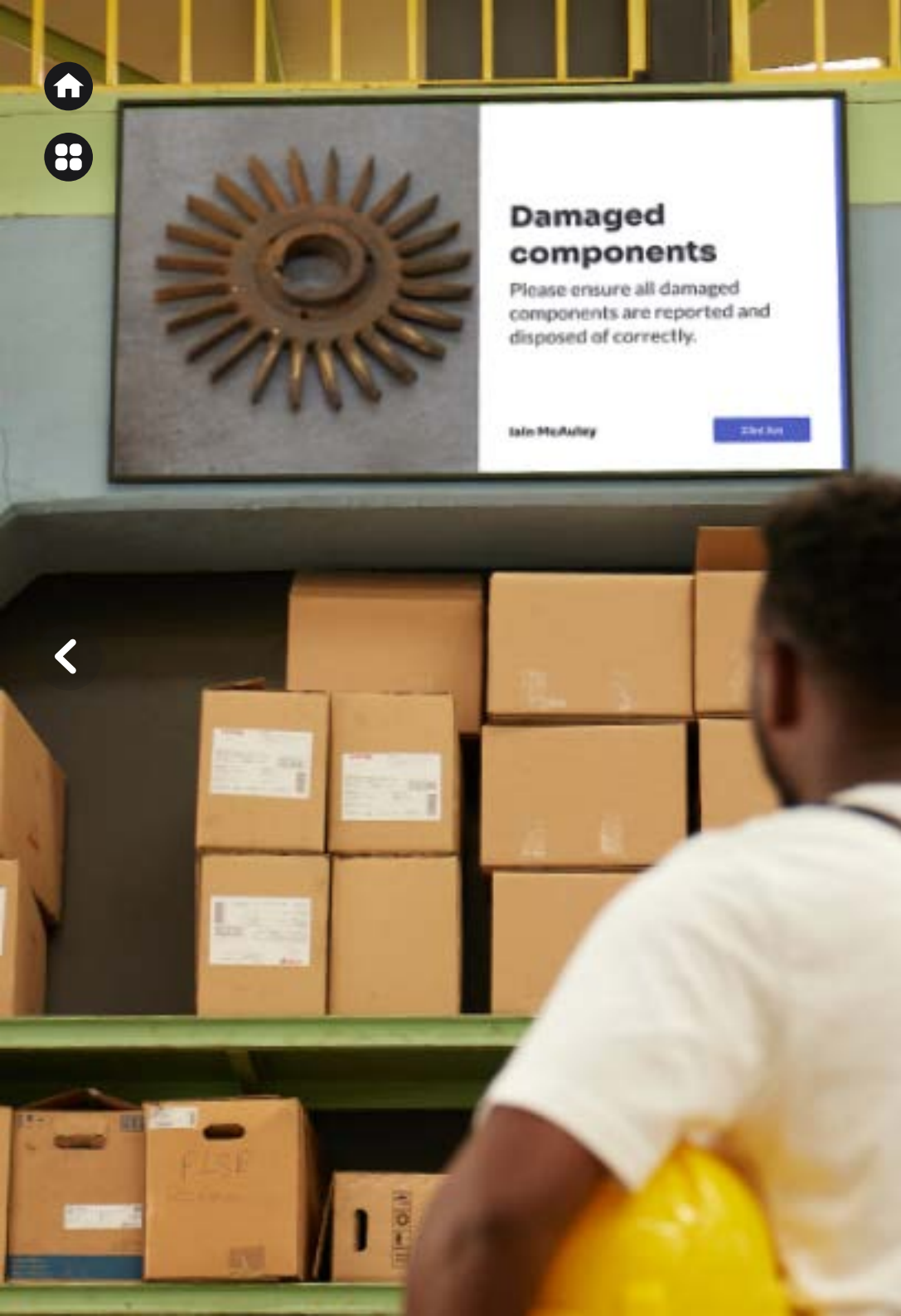
User: Warehouse workers, quality assurance managers

Creator: Warehouse floor manager

Content: Message showcasing production issues, specifically highlighting a component that was damaged during production, which are sent through Microsoft Teams.

Benefit: Quickly and effectively communicate production issues to the entire workforce. Deskless workers, can stay connected and informed about what is happening on the manufacturing floor, improving production and reducing errors.

Building: Warehouse floor

Data source: Viva Engage app

Capability: Enables workers and quality assurance managers to save valuable time by effortlessly posting work floor issues using familiar tools. The screens utilize predefined templates that handle the design aspect, streamlining the process and eliminating the need for additional design efforts. This capability allows digitally disconnected workforce to quickly publish and receive critical information via screens providing real-time access to important updates, procedures, and announcements. By having this information readily available, manufacturing workers who are constantly on the go can stay connected and informed, enabling them to make informed decisions and take prompt actions. This immediate visibility and communication without barriers keep deskless workers updated and aware of critical manufacturing floor updates, fostering collaboration among team members and enhancing efficiency in addressing production challenges. Ultimately, it drives productivity and contributes to the overall success of the manufacturing process.

GAME CHANGER

Enabling continuous improvement using on screen dashboards **reduces safety incidents** and **improves employee confidence in management**

👷 "As a **factory floor worker**, I appreciate knowing that administrators take our safety seriously and are continuously working to reduce incidents and improve our overall well-being."

👷 "As a **safety manager**, having a comprehensive incident reporting dashboard with detailed data and analytics is crucial. It allows me to quickly identify high-risk areas and effectively prioritize additional safety initiatives if necessary. The dynamic nature of the dashboard is particularly useful and time saving as it eliminates the need to update multiple sources."

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User: Employees and Admin
Creator: IT, Operations managers
Content: A dashboard displaying incident reports and current incident rate.
Benefit: Provides a centralized and visually accessible platform for monitoring and analyzing incidents on the work floor, keeps employees accountable, and empowers admin to adapt and refine safety protocols, promoting a responsive approach to maintaining a safe working environment.
Building: Manufacturing floor
Data source: Microsoft PowerBI app
Capability: The PowerBI app facilitates real-time updates by connecting directly to data sources, ensuring that incident reporting are always up to date. This capability enables secure information to be scaled across your organization safely, allowing companies to visualize patterns and trends of incidents occurring on the manufacturing floor. It facilitates data-driven decision-making for implementing proactive measures, such as targeted safety training, improved equipment maintenance, and process changes, to prevent similar incidents in the future. This cultivates a culture of continuous improvement, where the entire organization collaboratively works towards reducing incidents, enhancing worker well-being, and ensuring the highest standards of safety throughout manufacturing operations.

Automated emergency alerts across multiple locations **eliminates manual processing** and **increases resilience** of safety messaging across the whole organisation

🧑 "As an **employee**, I appreciate the visual aspect of the emergency alert. The clear information about the type of emergency and appropriate actions to take reduces my anxiety significantly."

🧑 "As an **IT professional**, this integration exemplifies our dedication to leveraging technology for the benefit of the organization's safety. It strengthens our emergency protocols and adds an additional form of communication, ensuring that critical information reaches every individual right when they need it."

🧑 "As an **admin**, knowing I can display alerts during severe weather conditions or fire drills gives me confidence in our ability as an organization to keep everyone safe. Overall, the combination of visual cues and clear information on the screens helps create a safer environment by giving employees the means to stay informed, composed, and take appropriate action."

User: Employees, Admin, and visitors

Creator: IT, Admin

Content: A mass alert to all screens alerting everyone that there is a fire and to proceed with the on-screen instructions (test).

Benefit: Swiftly reach all employees, ensure immediate and widespread awareness of the emergency situation.

Building: Break rooms, common areas, warehouse, hallways, and lobby

Data source: Emergency Alerts app

Capability: The Emergency Alerts app integrates with existing Common Alert Protocol systems, automatically taking over screens with emergency messages upon deployment. This capability extends existing safety protocols and enhances overall safety by distributing alerts to all individuals, regardless of their location. By reducing reliance on manual communication methods, it minimizes response time and has the potential to prevent injuries. The integration with existing systems ensures a seamless and efficient solution for emergency communication, ultimately improving overall emergency preparedness and response.

🧑 "As a **driver**, the impact is two-fold – I appreciate the reminder of how to lift heavy items in a way that avoids injury, but I am also reminded that my employer cares about my wellbeing."

🧑 "As a member of the **Operations team**, I believe these health and safety messages not only practically support my team, but reduce incidents and their associated bottom-line impacts in the long term."

User: Drivers and maintenance workers

Creator: Safety, Operations Team

Content: A safety message reminding drivers to use the available equipment for assistance and to avoid overexertion when lifting heavy items.

Benefit: Promoting driver safety and well-being by providing guidance on proper equipment usage and preventing injuries. This reduces the risk of accidents, improves driver morale, and enhances overall operational efficiency.

Building: Loading docks, driver common areas, regional offices

Data source: Canvas app

Capability: With the Canvas app, non-designers are empowered to create appealing content, use existing templates, and repurpose images, streamlining the creation process and eliminates the need for designers. This capability enables the rapid dissemination of safety reminders to drivers, promoting safe working behavior and allowing the company to proactively address safety concerns. By maintaining a positive reputation for prioritizing safety, the company establishes itself as a trusted leader within the industry.

🧑 "As a **line manager**, I'm confident that my direct reports, if they see anything untoward on the warehouse floor, will follow correct procedure and inform me in the first instance."

🧑 "As a member of the **People team**, I share this content to ensure awareness of any areas of concern and their appropriate handling, minimizing risks to employees and maintaining our brand reputation."

🧑 "As a **customer** visiting on-site, I have trust in their commitment to adhering to policies and procedures, and encourage their 'boots on the ground' to report any issues or concerns in a constructive way."
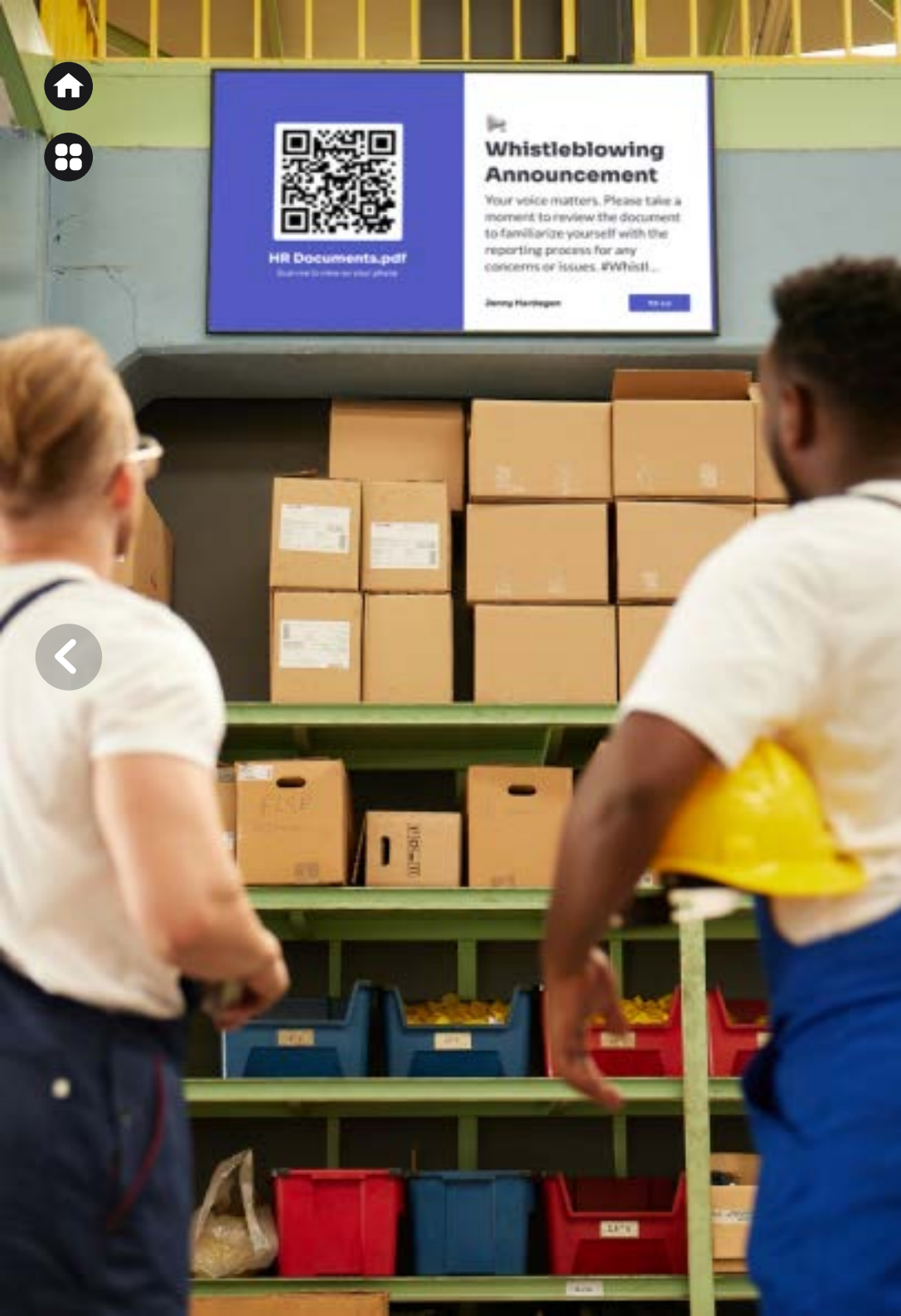
User: Warehouse employees

Creator: Admin, IT

Content: Explaining the correct whistleblowing process/ workflow along with an easy to scan QR code directing viewers to the document.

Benefit: Avoiding any disagreements/incidents between employees on the warehouse floor and ensuring management is aware of any potential issues before they become problematic; avoiding bad PR and potential lawsuits, talent retention/attraction issues or fines.

Building: Warehouse

Data source: Microsoft Teams app

Capability: By utilizing this capability, HR can save valuable time in creating content related to company policies and procedures. Any message shared in Microsoft Teams will automatically be displayed in a way that's perfect for the screen, accompanied by a QR code directing to any attached files. This capability facilitates efficient communication of the significance of whistleblowing, fostering a culture of transparency within the organization. It empowers employees in the warehouse environment to promptly address potential issues, promoting a proactive and accountable work environment. Additionally, companies can measure the number of scans and identify which screens receive the most attention, enabling data-driven decisions regarding screen placement and content.

Providing real-time delivery and parts information to technicians **reduces aircraft downtime** creating **significant financial savings**

👷 "As a **maintenance worker**, responsible for aircraft upkeep, I rely on real-time updates on the progress of maintenance work for our planes. With this tool, I gain valuable insights into the estimated hours for completion and tooling preload, allowing me to plan and allocate resources effectively."

👷 "As a **manager** looking after the maintenance team, having this real-time data in a visually appealing format and available on the production bay floor is great – it keeps the team efficient and reduces the need for me to verbally update or instruct every member."

User: Maintenance workers and managers

Creator: IT, Production managers

Content: A dynamic dashboard displaying real-time updates on the progress of maintenance work for their planes, including insights into ongoing work, estimated hours, and tooling preload.

Benefit: Allows workers and management to have a clear understanding of the overall progress and status of tasks and monitor bottlenecks.

Building: Production bay

Data source: Microsoft PowerBI app

Capability: The PowerBI app seamlessly integrates with the existing data sources, enabling the creation of dynamic screens that display up-to-date information. With frequent updates pushed to the screens every minute, employees have access to secure, work critical information, such as the tooling preload and estimated hours remaining. This eliminates the need for manual updates and allows maintenance workers to reference the current status in any location within the production bay. This capability enhances workpack readiness, providing a centralized platform for documenting maintenance activities, and optimizes operations ensuring workers have immediate access to accurate and relevant information, thereby improving efficiency and reducing delays.

🧑 "As a **student**, I appreciate having the class schedule displayed as I walk around campus as I can quickly glance at screens to confirm the time and location of my next class. It helps me plan my day, reduce stress, and keeps me organized."

🧑 "As a **parent**, I feel comfortable with my child attending this university knowing there are proper tools in place for them to navigate their class schedules."

🧑 "As a **faculty member**, having the class schedule displayed on the screens helps me stay organized and ensures that I am aware of any changes or updates to the schedule, I am also confident that my students will be on time."

User: Students and faculty
Creator: Management
Content: Weekly schedule for classes in the Business sector of campus.
Benefit: Students and faculty can easily access and refer to the schedule for classes, helping them plan their day, locate classrooms, and stay updated on any changes or updates.
Building: Entrance, hallways in the business sector
Data source: Digital asset library
Capability: By utilizing the digital asset library, Universities are able to house all class directory information into one space and distribute to various locations across campus. This capability allows for the repurposing of existing content, eliminating the need for designers or manual distribution of physical schedules. By streamlining the process of communicating class schedules, it enhances organizational efficiency, and contributes to a seamless educational experience for students and faculty alike.

🧑 "As a **new joiner**, I can easily see the names and roles of my team members, so I feel a bit more confident on day one!"

🧑 "As a **site visitor** on a short visit, I know immediately who to look or ask for and who to direct requests to."

🧑 "As a **People Support** person, I can see there is a vacancy in the advisory team, and I know to ask my line manager about the role and application process."

User: Warehouse employees or visitors

**Creator:** Warehouse, People team

Content: An infographic displaying the company's organization chart, specifically for the logistics and warehouse people team.

Benefit: For all employees to understand reporting lines, dependencies etc, improve operational efficiency by knowing who to raise questions/issues to and direct requests to, and to put a name to the face for everyone in their team. Also encourages upward mobility and open roles being filled faster.

Building: Warehouse foyer, entrance and exit screens

Data source: PowerPoint

Capability: With Studio, users have the ability to upload entire PowerPoint documents and consolidate them into a centralized space, offering a streamlined approach to content management. By repurposing PowerPoints, users can effectively save time and effort by leveraging valuable information and visuals already created, maximizing resource utilization. This not only reduces redundant work by eliminating the reliance on contract designers, but also promotes sustainability by minimizing the need for printing handouts. This capability, enhances communication effectiveness, providing employees with a clear understanding of reporting lines, and expedites the fulfillment of open roles within the team. Overall creating a cohesive and informed work environment throughout the warehouse.
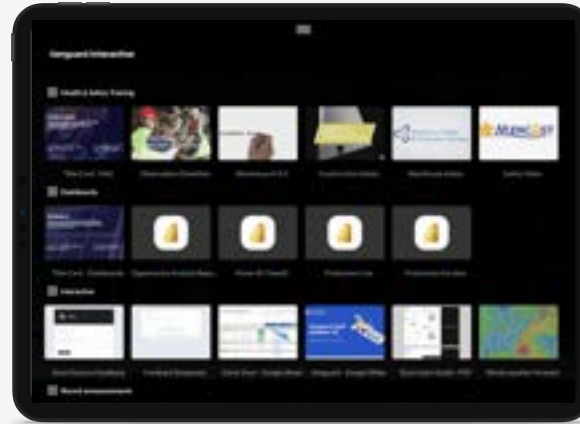
👷 "As a **deskless worker**, I feel more connected to my company because I can receive the same information as office workers. I also have a stronger sense of agency and control over my workdays as I can interact with screens and stay informed during my shift, enabling faster and more effective decision-making."

👷 "As a **factory employee**, I am given the same opportunity as my connected employees to give my feedback and read up on any new health & safety messages as soon as they come through, even while I'm on the factory floor."

👷 "As a **warehouse employee**, having the "meet the team" photos, names, and bios on hand allows me to get to know the recent new hires. It creates a sense of connection and familiarity within the team, even if we haven't had the chance to meet in person. This feature helps to build a cohesive and inclusive work environment."

User: Deskless employees

Creator: Admin, Health & Safety team

Content: A curated 'playlist' of monthly updates around health & safety content, new hires, HR policies, employee recognition, and work specific orders.

Benefit: Deskless workers can use digital signage to connect the office to the road. Employees can develop a stronger sense of agency and feel more in charge of their workdays by controlling how they interact with screens and staying informed during their shift to make faster, more effective decisions.

Building: Manufacturing floor or job site

Data source: Google Slides app (Touch integration enabled)

Capability: The combination of touch screens and embedded Google Slides allows employees to navigate content at their own pace, browse playlists showcasing employee achievements, and actively contribute through uploading images or creating canvases for recognition purposes. With this capability companies can effectively work towards the goal of reducing turnover by fostering a sense of connection with their workers, and keeping deskless workers informed about information that is relevant to their day-to-day job. Ensuring deskless workers feel connected, engaged, and valued, ultimately contributing to improved job satisfaction and retention rates.

🧑 "As a **driver**, I'm reminded of my employer's driver- and safety-first ethos and feel confident that this commitment is more than just window-dressing. "

🧑 "As an **admin**, I want to create and distribute the CEO's message about our driver and safety-first values, so that I can effectively communicate the company's commitment to safety to all drivers and associates."

🧑 "As a member of the **marketing team**, I want to support the CEO's message by creating visually appealing and engaging content, so that drivers and associates are motivated to read and internalize the safety-first values."

User: Employees and driver associates

Creator: Logistics and culture team

Content: A message from the CEO highlighting our driver- and safety-first values.

Benefit: Re-iterating to drivers and associates of the company's commitment to safety comes right from the top. Making employees feel valued and cared for.

Building: IT center, delivery, break room, innovation lounge, outside training screen

Data source: OneDrive app

Capability: Users can effortlessly create visually captivating slideshows by displaying content from their existing OneDrive folders. With real-time updates, any modifications made to the original folder automatically reflect onto screens, eliminating the manual effort of content population or reliance on designers. By leveraging this capability, companies can save time by repurposing important messages, fostering a stronger connection between company values and employees, while also streamlining the content creation process, maximizing the value of resources. The combined capabilities enhance efficiency by leveraging their assets in new and meaningful ways as well as reinforces the company's unwavering commitment to safety without the need for additional content creation efforts.

🤕 "As a **student**, knowing that the university has a reliable and effective system in place for emergency alerts, including severe weather conditions or safe walk notifications, makes me feel safer and more confident in my surroundings."

🤕 "As a **parent**, knowing that the university prioritizes my child's safety and has an effective emergency notification system gives me peace of mind. It reassures me that the university is well-prepared to handle emergencies and ensures my child's well-being."

🤕 "As a **member of faculty**, I feel more informed and prepared for any emergencies that may arise. It's important for me to know where to turn for critical information and alerts so I can then help others."

User: Students and faculty

Creator: Marketing and Communications

Content: Publicizing the university's standard emergency notification system.

Benefit: Making students and faculty more aware of the availability of this system, which provides vital information and alerts during emergencies, including severe weather conditions or the need for safe walks on campus, ensuring the safety and well-being of the university's students and faculty.

Building: Canteen, entrance, hallways, student housing

Data source: PowerPoint

Capability: With Studio, users have the capability to upload entire PowerPoint documents and consolidate them into a centralized space. By repurposing PowerPoints, universities can effectively save time and effort by leveraging the valuable information and visuals already created. This not only maximizes the value of the institution's resources but also reduces redundant work and promotes a more sustainable approach to education by minimizing the need for printing handouts. The capability enhances the University's ability to keep students well-informed about the emergency tools available to them, contributing to their overall safety and satisfaction. By eliminating the need to hire contract designers for frequent content creation, it helps the university avoid additional costs while improving productivity, enhancing communication effectiveness, and positively impacting the institution's bottom line.